

Trend Micro™ Mobile Security

Comprehensive protection for mobile devices

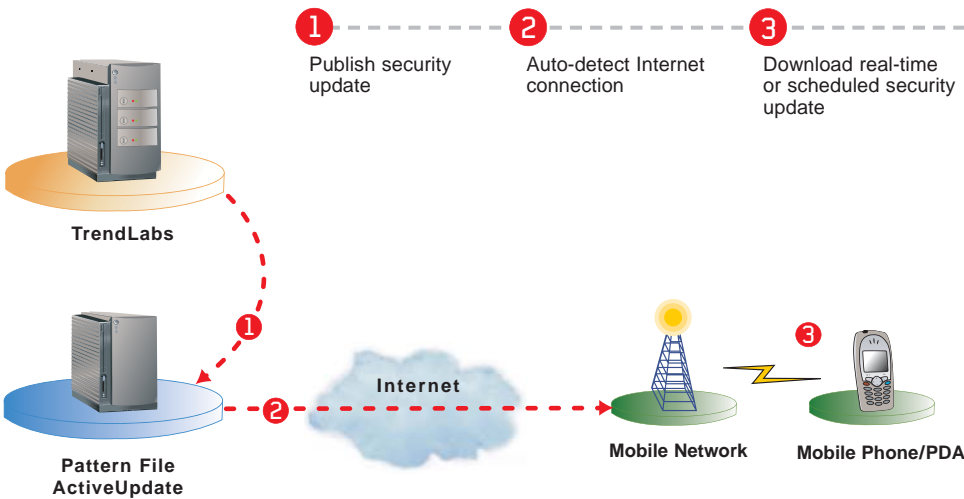
PROBLEM

Analysts predict in 2006 and beyond that data-centric mobile devices will become a major target for virus writers, hackers, and short message service (SMS) spammers. While malware infections, stolen data, and downtime cause headaches for consumers, businesses suffer from lost employee productivity and cleanup costs. Mobile operators also stand to lose revenue due to disrupted services and customer dissatisfaction.

SOLUTION

Trend Micro™ Mobile Security protects data-centric mobile devices from viruses, worms, Trojans, and SMS text message spam. A new built-in firewall also protects against hackers, intrusions, and denial-of-service attacks—potential threats to the increasing number of Wi-Fi-enabled mobile devices.

This comprehensive protection helps the enterprise ensure mobile user productivity by preventing service disruptions and data theft. Mobile operators can offer Trend Micro Mobile Security to their customers as a pre-installed or aftermarket solution to protect their Smartphones and wireless handhelds. This also helps operators maximize airtime and increase revenues while minimizing related customer service costs.



AUTOMATIC UPDATES

New pattern files and updates are developed by TrendLabs, Trend Micro's global research and support team that works around the clock to monitor malware activity, develop information on new threats, and deliver effective security solutions to Trend Micro customers. Trend Micro Mobile Security automatically delivers updated pattern files to the mobile device anytime it is connected to the Internet. Updates can be received via wireless data connection (WiFi, GPRS, EDGE, EV-DO, etc.) or by synchronizing with a PC via ActiveSync.

KEY BENEFITS

- **Improves Protection**
Integrates new firewall and Intrusion Detection System with antivirus security
- **Simplifies Update Deployment**
Automatically checks for and deploys new security updates whenever the device is online
- **Minimizes Support Costs**
Blocks threats that can disrupt service and lead to lost revenues, lower productivity, and customer support calls

“The divide between consumer and enterprise mobile devices is rapidly blurring. Enterprises are now confronted with individual employees' personal mobile devices on their networks. Mobile security products from vendors like Trend Micro can help enterprises to secure this new threat vector.”

— Jonathan Singer
Research Analyst
Yankee Group, 2006



Trend Micro Mobile Security

NEW! FIREWALL SECURITY

Trend Micro Mobile Security features a new built-in firewall—critical protection for the increasing number of Wi-Fi-enabled mobile devices. The firewall monitors inbound and outbound network traffic and blocks unauthorized activity, preventing data theft and disruption of service. Users can adjust the firewall protection level and create a rule list based on their security needs.

IMPROVED EASE-OF-USE

Trend Micro Mobile Security features an improved, easy-to-use mobile handset interface that simplifies protection from viruses, hackers, and SMS text message spam.

ANTI-SPAM FOR SMS TEXT MESSAGES

To block SMS text message spam, Trend Micro Mobile Security provides flexible anti-spam options including an approved sender list, a blocked sender list, and the ability to block SMS messages from unknown senders.

FLEXIBLE VIRUS SCANNING

Award-winning Trend Micro antivirus technology detects and blocks viruses, worms, Trojans, and evolving malicious mobile code on handhelds and storage cards. It performs automatic, real-time virus scans and allows mobile users to initiate manual scans.

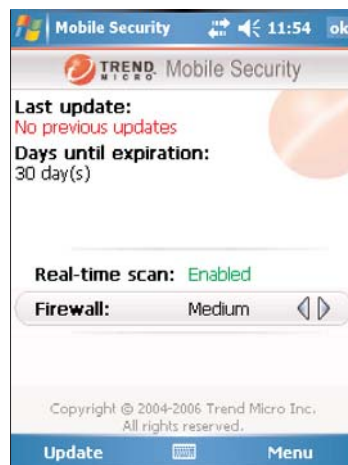
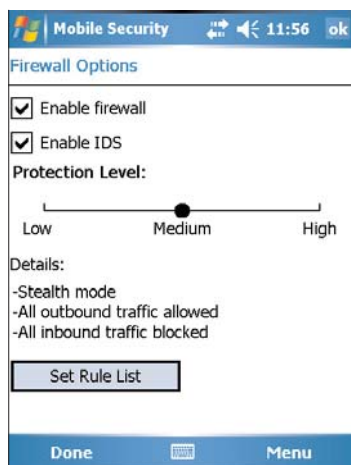
Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com.

TrendLabs™

Trend Micro Mobile Security is backed by TrendLabs™, a global network of research centers committed to constant threat surveillance and attack prevention. By continuously monitoring the Internet and customer networks, TrendLabs' security specialists develop both Internet and customer-specific threat intelligence. With accurate, real-time data, TrendLabs delivers more effective, timely security measures designed to detect, pre-empt, and eliminate attacks.

EASY-TO-USE MOBILE HANDSET INTERFACE



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Flexible, Broad-based Protection with a New Firewall—Trend Micro Mobile Security features an improved easy-to-use mobile handset interface that enables you to set the firewall protection level and adjust scan settings to meet your security needs.

MINIMUM SYSTEM REQUIREMENTS

For the most complete, up-to-date system requirements, and a list of supported devices, please refer to the Trend Micro Mobile Security product requirements page at www.trendmicro.com/mobilesecurity

Microsoft™ Windows™ Mobile 5.0 (PocketPC and Smartphone)

- Storage: 3 MB
- Memory: 2 MB (3 MB recommended)
- Desktop Host PC: x86 compatible PC, Microsoft Windows Server 2003 Service Pack 1, Windows XP Service Pack 2, or Windows 2000 Service Pack 4 with Microsoft ActiveSync 4.1/4.2

Symbian™ OS 9.1/S60 3rd Edition User Interface (available 2007)

- Storage: 3 MB
- Memory: 2 MB minimum (3 MB recommended)
- Desktop Host PC (Optional): x86 compatible PC, Microsoft Windows Server 2003 Service Pack 1, Windows XP Service Pack 2, or Windows 2000 Service Pack 4, with PC Suite for Smartphone